

DESK AND DERRICK CLUB OF THE WESTBANK



NOVEMBER 2014

Volume 38 Issue 6

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2014 Board of Directors

PRESIDENT
Susan Miller

VICE PRESIDENT
Bonnie Wall

RECORDING SECRETARY
Dawn Goode

CORRESPONDING SECRETARY
Gaylen Guillory

TREASURER
Angie Duplessis

DIRECTORS
Cora Bergeron
Vera Ledet

IMMEDIATE PAST PRESIDENT
Theresa Adams

PARLIAMENTARIAN
Alice Gros

Desk and Derrick Club of the Westbank
P. O. Box 2875
Gretna, LA 70054-2875
Editor: Angie Duplessis



THE POWER OF THE PYRAMIDS
Participation, Preserve, Positivity

Westbank Club President's Message

Dear Members,

Just returned from the ADDC Convention in Lafayette and what a fantastic Convention. Linda Rodgers and the Lafayette Club did a remarkable job. It felt like a pep rally at a football game with the contagious energy and enthusiasm which oozed out the entire week. We did not want the guest speakers to stop talking and the Energy Symposium was very educational. It was very good convention meeting up with friends from around the country and having the opportunity to make new ones.

The Westbank Club had their election of 2015 Officers and Board of Directors and proud to announce them:

Bonnie Wall - President **Gaylen Guillory - Vice-President**
Angie Duplessis - Treasurer **Dawn Ott Goode - Secretary**

Theresa Adams and Cora Bergeron - Board of Directors

We know they will do a good job next year with their renewed energy.

Looking forward to our Industry Appreciation Night in November where we recognize our fund raising, field trip sponsors, and Program speakers for 2014.

Susan

Autumn is the perfect time to take account of what we've done, what we didn't do, and what we'd like to do next year. ~Author Unknown



Board of Directors

PRESIDENT

Linda Rodgers

Process Equipment & Services, Inc.

PRESIDENT ELECT

Lori Landry

Bean Resources Inc.

VICE PRESIDENT

Connie Harrison

Valero Energy Corp.

SECRETARY

Barbara Pappas

Cobra Oil & Gas Corporation

TREASURER

Maggi Franks

Artistic Promotions LLC

IMMEDIATE PAST PRESIDENT

Marilyn Carter

Canadian Natural Resources Ltd.

EXECUTIVE ASSISTANT

Elaine McDowell

WO Operating Company

PARLIAMENTARIAN

Sheryl Minear, RP

Sojourner Drilling Corp.

REGION I DIRECTOR

April C. Lang

Lang Surveying

REGION II DIRECTOR

Stacy Tate

Brehm Oil, Inc.

REGION III DIRECTOR

Sharon Blackwell

Rainbow Rental & Fishing

REGION IV DIRECTOR

Rebecca Perez

Petroleum College International

REGION V DIRECTOR

Philana Thompson

Merrion Oil & Gas

REGION VI DIRECTOR

Abby Johnson

Frontier El Dorado Refining LLC

REGION VII DIRECTOR

Christina Forth-Matthews

AOG International

November 2014

Each time I attend Convention I come back with a renewed sense of commitment to Desk and Derrick; this year was no exception. By now, I hope that each of you has taken the opportunity to thank your employers for the time off from work and to discuss the many things you learned while at Convention. We can market Desk and Derrick by showing the many ways we are gaining greater knowledge of the energy and allied industries.

Speaking of marketing, Lori Landry and the 2015 ADDC Board will be looking into ways of increasing our marketing efforts. The lack of an effective marketing plan has been a consistent comment from members over the past year. It will be exciting to see how we can increase our visibility to potential members and the general public.

This year's Pre-Convention Board meeting was very interesting and informative. We spent several hours reviewing the reports submitted by various committees with the remainder of the day devoted to the strategic plan. There will be more to follow next month concerning the strategic plan. Below are some of the highlights from the Pre-Convention Board meeting:

- Ratified the list of ADDC and Convention Certificates of Deposits.
- Ratified the continued use of Arvest, Bank of America, and Chase banks as the ADDC financial institutions.
- Ratified continued use of Bank of America Easy Online Payroll System.
- Approved email votes taken by the 2014 ADDC Board since Budget & Planning Meeting.
- Approved recommendation of the Public Relations Committee to divide the Distinguished Service Award into two separate awards: one for Desk and Derrick Members and one for non-members, with a change to the names: Distinguished Member Service Award (Desk and Derrick member) and Distinguished Energy Service Award (non-member).
- Approved recommendation of the Public Relations Committee to divide the Special Achievement Award into three separate awards: one for Desk and Derrick Club Members, one for Desk and Derrick Clubs and one for Desk and Derrick Committees.
- Approved February 13, 2015 as the deadline for receiving proposed bylaw amendments by the Rules Committee.

Education is the cornerstone of ADDC and each year at Convention, the AIMEE (Achievement in Maintaining Energy Education) Awards are given to very deserving members who author letters and articles, organize meetings and seminars, etc. Congratulations to all members who participated with an AIMEE entry this year. Special acknowledgment to the following members who are recipients of this year's 1st place AIMEE awards:

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REGION VII DIRECTOR

Christina Forth-Matthews
AOC International

- Best Small Bulletin: Buckeye Club, "Buckeye Energy News", editor Natalie McClelland
- Best Large Bulletin: Red River Club, "The Gusher," editor Deb McCuller
- Best Industry Article: Fort Worth Club, "The History of North American Oil Company, Part II," authors Lois Roberts and Vicki Newman
- Best President's Letter: Fort Worth Club, "Michaela's Monkey Board," author Michaela Greer
- Best Desk and Derrick Article: Tri-State Club, "Times Have Changed," author Donna Hartig
- Best Industry Program: Midland Club, "Fracing", coordinators Jean Rinehart and Brenda Norman
- Best Desk and Derrick Program: Wichita Falls Club, "Lessons from the Past," speaker, Joan Cartwright; coordinator, Vickie Young
- Best Industry Seminar: Alberta Foothills Club, "Myths & Reality," coordinator Tracy Fillmore;
- Best Industry Field Trip: Graham Club, "Hunting for Fossils and Meteorites," coordinator ,Vickie Newell
- Best Industry Photograph: Wichita Falls Club, "American Electric Power – Oklaunion Coal Power Plant," photographer, Joan Cartwright

Volunteerism is so important to ADDC. This year, I recognized a few members who continually serve ADDC without any expectation of recognition or accolades. And while all members who donate their time are valued and honored, the following individuals consistently, year after year, provide extraordinary effort:

- Diane McKee, West Penn Energy Association Club, Region I
- Cheryle Miller, West Penn Energy Association Club, Region I
- Lynda Middle Calf, Olney Club, Region II
- Dorothy Semon, Red River Club, Region III
- Melinda Montgomery, North Harris Montgomery County Club, Region IV
- Norma Pratt, Amarillo Club, Region V
- Michelle Jenkins, Amarillo Club, Region V
- Sheryl Minear, Abilene Club, Region V
- Sharon Hiss, Great Bend Club, Region VI
- Jacki Grobin, Grand Prairie Club, Region VII

I'd like each member to take a challenge in the coming year: the "2015 Challenge". It's something all of us can do—what are we waiting for? I challenge each member to: 2 – recruit two new members; 0 – not lose a single existing member; 1 – donate one additional hour per month bettering the Association; 5 – positive interactions with others in the community regarding the energy industry or Desk and Derrick. If each member were to accept and meet this challenge this is what we will have accomplished by the end of 2015: over 6,600 members donating the equivalent of 12 full-time employees and 134,580 free advertisements.

In closing, I hope you remember to give thanks for the infinite blessings and bountiful harvest in your lives. Joy, happiness, health...all these and many more are my wishes for you! Happy Thanksgiving!

Linda Rodgers

Region III Director's



- CONNECT
- ENGAGE
- COLLABORATE
- LEARN

Sharon Blackwell

Region III Director

blackwell288@yahoo.com

November, 2014

Dear Region III Members,

The weather is crisp, foliage is beautiful and fall is in the air. November is a month of thanks and family and I am thankful for each of you. The encouragement and guidance I have received this year has been amazing. I have gotten to know so many wonderful people while serving on the ADDC Board that otherwise I would have just known by their names and faces in a crowd. The ADDC Board has worked hard to stream line and update all of the information on the ADDC Website. Take the time to look and browse on the web site and you will see that it a great learning tool.

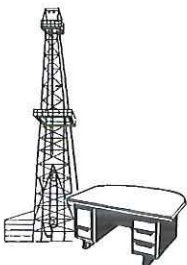
Sometimes it is hard for us to step out of our comfort zones and volunteer. Believe me Region III Director was like stomping on my comfort zone but what I have learned and the friendship I have made is priceless. Val needs your help in filling some of the Region III Rep positions. The Rep jobs that are presently not filled are ADDC Manuals Review, Certification, Publications and Leadership Resources. Remember you will have an ADDC Committee Chairman that will guide you. This is a great way to learn more about the Association.

It is with a heavy heart that I inform the Region III members that effective December 31, 2014 the Houma Club will disband. The members of the Houma club have been viable members of Region III and ADDC and we are sad to lose them.

Till Next Month,

Sharon Blackwell

Quote of Month: "Surround yourself with the best people you can find, delegate authority, and don't interfere." Ronald Reagan



ASSOCIATION OF
DESK AND DERRICK
CLUBS



ADDC Convention 2014

Seated left to right: Bonnie Wall, Susan Miller, Theresa Adams
 Standing left to right: Gaylen Guillory, Gabriella Hunter, Angie Duplessis, Judi Adams, Alice Gros

Association of Desk and Derrick Clubs
A.I.M.E.E.
Award of Excellence
presented to
Life on a Rig Aboard the Deepwater
"Nautilus"
 Ricky Livingston – *Speaker*
 Elaine Lesnak and Dottie Ancona
Coordinators
Westbank
 2014 Best Industry Seminar
2nd Place
 ACHIEVEMENT

Association of Desk and Derrick Clubs
A.I.M.E.E.
Award of Excellence
presented to
President's Letter
 Theresa Adams – *Author*
Westbank
 2014 Best President's Letter
3rd Place
 ACHIEVEMENT

ACME TRUCK LINE, INC.
By Bonnie R. Wall

“AROUND THE CLOCK----We, the ACME team, are committed to providing efficient and economical transportation services in a same, timely, and courteous manner----this is our mission statement. Founded 1960 in Gretna, Louisiana, our corporate location houses the 24 hour a day 365 days a year 120 person logistics department for over 100 locations in Louisiana, Mississippi, Alabama, Arkansas, Texas, Oklahoma, New Mexico, Utah, Colorado, Pennsylvania and West Virginia.”

Guest speaker, Mr. Mitch Couvillion, Safety Supervisor/Instructor of Broussard, Louisiana projected loud, clear and proudly this to the members of the Westbank Desk & Derrick Club at our Wednesday, September 17, 2014 General Membership meeting.

In the beginning, when doing intrastate oilfield hauling, the company consisted of six trucks, two small sheds for offices and three office employees. Today they are the largest owner/operator oilfield flatbed carrier in the country with a fleet of over 2,900 trucks.

Averaging over 100 million miles per year, its 100 terminals transport loads of oilfield and general commodity freight. Halliburton, Conoco, Murphy Oil, and Slumberger are just a few of the major companies they work for.

Eight certified IADC instructions of ACME teach their truckers the International Association Rig Pass Course (IADC). They are one of the only companies to do this. The training instructs drivers in Health, Safety an Environmental Driving Practices (HPE). Also taught are Personal Protective Equipment and Injury Prevention (PPE).

ACME prides themselves on having the very finest people and equipment to give their customers exceptional service.

Prior to the starting of our meeting starting the members had the opportunity to speak with not only Mr. Couvillon, but two other representatives of ACME, Mr. Johnnie Sanchez and Mr. John Deris. Our guests presented each member an ACME assortment of items.

Question and answer period followed. Answers to a few of the questions - (1) Started in 1960 it has been owned by the same family since 1972. (2) By utilizing all leased equipment, sharing opportunity and responsibility it enables ACME faster growth and more flexibility in matching truck inventory to customer needs. (3) With the over 100 locations nation wide it affords the best opportunity to do backhauls, keeping their fleet moving hauls with no down time and insuring better customer service. (4) ACME handles hundreds of Hazardous Materials each month. They have a Hazardous Materials training course for all its drivers and keep them up to date on all changes. A Hazardous Materials Response tem is on call 24 hours a day.

Mr. Sanchez closed with an invitation to Westbank offering a tour/field trip of their Gretna logistics center complex in the near future.

HOW SWEET IS DESK & DERRICK?

I figure that there is probably a reason that you are spending your dinner hour with us tonight. One reason I hope may be because you care about your personal and professional success. Now, you are saying to yourself that you had some other reason for coming, but it probably will fit into one of my three broad categories for coming. I am just glad that you came and giving me this opportunity to present and refresh what the Desk & Derrick has to offer. I feel sure you will not be bored.

Desk & Derrick is a unique organization in that it affords us the opportunity to educate ourselves. This is only one of the many educational programs you will be given to enable you to achieve in every aspect of your life, both personal and professional. The Westbank Club has so many seasoned members you should not have any problems answering the questions. Most of the questions are discussed at our monthly membership meeting throughout the year.

We have four baskets of candy suckers in the shape of a fleur-de-lis with cards attached which have questions typed on them. No they do not have Saints questions. The questions are about our club, regional, and the association. Don't worry, they are not difficult and you should be able to answer every one.

Each member present will be asked to take a candy sucker with the card and answer the question. There will be no help from the audience. I know we have several members here who are walking encyclopedias on D & D. Now if you don't answer the question; in order for you to keep your sucker, we will ask you to tell us a little about yourself and why you joined Desk & Derrick.

I hope this program has enlightened you. In this short period of time, we have just scratched the surface. There is a wealth of educational materials available to you on the Association ADDC.org and the Westbank westbankdandd.org web site. Just ask

Thank you for participating.

Presented by: Jo Ann Brown

Save the Date

Christmas Brunch - Copeland's Restaurant
December 14, 2014

Social - Jefferson Performing Arts Society
Ain't Got No Home
January 25, 2015

2015 Region III Meeting-Bossier-Shreveport, LA
Hilton Garden-Homewood Suites
March 26-28, 2015

2015 ADDC Convention - Lubbock, TX
Overton Hotel
September 16-20, 2015

2016 ADDC Convention - Denver, CO
Crowne Plaza
September 21-24, 2016

Happy Birthday

August

2 Cheryl LeBoeuf
11 Gaylen Guillory

September

15 Theresa Adams
16 Judy Guillot

October

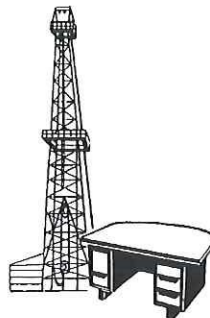
17 Bonnie Wall

November

1 Elaine Lesnak
16 Denise Bourg
24 Kori Allemand

December

6 Alice Gros
9 Angie Duplessis
13 Hilda Wood



**ASSOCIATION OF
DESK AND DERRICK
CLUBS**

MOTTO

Greater Knowledge – Greater Service

CLUB PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy, and allied industries and to educate the general public about these industries.

MISSION STATEMENT

The mission of the Club is to enhance and foster a positive image to the global community by promoting the contribution of the petroleum, energy and allied industries through education by using all resources available.

OIL PATCH

Is the official monthly publication of the Desk and Derrick Club of the Westbank. Articles or editorials posted in this newsletter represent the personal opinions of the authors and do not represent the views or opinions of the ADDC organization.

Monthly General membership Meeting held the fourth Wednesday of each month at
Boomtown Casino
4132 Peters Road, Harvey, LA 70058
Meetings begin at 6:00 p.m.

Visit our web site: <http://www.westbankdandd.org/>