DESK AND DERRICK CLUB OF THE WESTBANK



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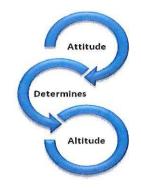
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Desk and Derrick Club of the Westbank P. O. Box 2875 Gretna, LA 70054-2875 Editor: Angie Duplessis

Westbank Club President's Message



Dear Members:

WOW! This February certainly is an exciting one for our area. FIRST, the Super Bowl is a great attraction for New Orleans and surrounding communities. Visitors from all over the country will be here to enjoy the Big Game, our hospitality and our cuisine. Immediately following that comes Mardi Gras. A time of fun, gaiety and calls of "Throw me something, Mister" ringing in the streets. During this time many visitors will be in the area and some may need directions or a bit of help maneuvering through our streets. If approached by a tourist, you have an opportunity to practice your positive attitude — by being kind and helpful! Of course, many of these non-natives will be driving around the city, creating many opportunities to control our tempers and to practice positive attitude. Be safe and enjoy all of the festivities!

Then, Valentine's Day on February 14th. In addition to our special loved ones, why not express gratitude to a co-worker, a store cashier or others whom you come into contact with on this day? It is amazing how a fast food server acts when treated nicely by asking or saying, "How are you?" -OR- "I hope you are doing well today." The response is usually a big smile and courteous treatment. Even if this is not the reaction, continue to be pleasant. You never know what that person is actually dealing with at the time. My advice is to keep trying to get a smile from someone during the day. It reinforces YOUR *positive attitude*! I would like to encourage members this year to share when a *positive attitude* has helped them deal with a difficult situation. Would you be willing to tell us about it at our next membership meeting? I think this would help all of us to focus on lifting our Altitude through improving our Attitude.

Regional meeting will be held in Lafayette at the Hotel Acadiana (formerly the Crown Plaza) in April. It is not too early to consider any topic or issue you might wish me to discuss with our Regional Director. Please send an email or call me with your concerns.

Till next month

Remember that a heart is like a garden that needs to be tended to and nourished with what only another heart can give – love and appreciation, devotion and honesty.

Tracia Gloudemans

Theresa

Region III Director's Newsletter

Dorothy Dishman Region III Director

dishman1@comcast.net



February 2013

Dear Region III members,

I would like to congratulate all the 2013 Club presidents. I know you will each do an outstanding job!

By this time all clubs have had their first monthly meeting. Please remember to send in your program report (PRGM1) as soon as possible after each meeting. The Program Committee Chairman for Region III is Pamela Stewart of the Desk and Derrick Club of Laurel. Her address is 4601 Sharon Road, Laurel, MS 39443. You can email her at pam.stewart@champ-tech.com or fax to 601-4266142.

Also please remember to mail in your 2013 Membership renewal forms, transmittal form ADDC13 and a check for your Region III dues to Bonnie Fish, 2013 Region III Fund Treasurer. Her mailing address is MacFarlane Company, USA LLC, Attn: Bonnie Fish, 116 North Washington, El Dorado, AR 71730. Membership dues are considered delinquent if not received by ADO by February 28th.

The 2013 ADDC Budget and Planning Meeting was held on January 18th & 19th in San Antonio, TX at the Valero Energy offices. Meeting highlights will be included in my next letter.

Kristy Lewis of the Baton Rouge Club is nomination chairman and has sent out the nomination information to the club presidents for 2014 Region III Director. We have so many qualified members in Region III!

Please make plans to attend the Region III Meeting April 17th through 21st in Lafayette, LA. Packets will be emailed to all club presidents!

In closing please remember that March is Desk and Derrick Awareness month. Invite a coworker to a meeting and speak proudly of our organization. We have so much to offer!

Kindest regards,

Dorothy







Marilyn Carter 2013 ADDC President marilyn.carter@cnrl.com marilyn.carter@shaw.ca February 2013

As I write this letter, I am heading home from the Budget & Planning meeting in San Antonio, TX. My first stop was Tulsa, OK where I met up with President Elect Linda Rodgers and Treasurer Connie Harrison. In addition to taking care of the banking business, we met with Mike Gray, the association's accountant and ADO manager Andre Martin and a few of the Tulsa club members. It was great to visit with them and get to know them better.

After completing our business in Tulsa we headed to San Antonio to meet with the rest of the Board. What a great meeting we had! You can be very proud of your representatives on the Board. Please watch for the Board meeting highlights which will be posted to the website shortly. There are a lot of exciting things about to happen and you really won't want to miss any of it. The Board collectively made a choice to make changes and I promise you we will make a difference. I know that not everyone likes change, but I honestly feel that if we don't make changes within our organization, we will continue to lose members and after all, we are and should be a work in progress. We did our due diligence and approved a balanced budget for 2013. One of the changes we made this year was to incorporate a strategic planning session into the meeting. With the help of Andrea, a strategic planning facilitator, we put together some short term and long term goals. You will be hearing a lot more about this in the months to come, from your Regional Directors, the Committees and your ADDC Board. We are enthused and energized and the momentum has started.

The Rules Committee has set February 18, 2013 as the deadline for submitting changes to the ADDC Bylaws and Standing Rules. If your club or region has any suggestions, be sure to forward to the Rules Committee by the deadline.

March is Desk and Derrick awareness month. You, the members, are our most important asset and also our greatest tool for spreading the word. I challenge each of you to tell at least one person about Desk and Derrick this month. Invite them to a meeting or field trip. How can they enjoy the benefits and great opportunities we offer if they don't know who we are and what we do?

Many regions are putting together their final preparations for their Region Meetings. The first meeting will start us off in mid-April and the last one will be at the end of May. Detailed information is posted on the website and the packages should be available soon. I encourage you to think outside the box and if you have an opportunity to travel to one of the other meetings, you will find it a rewarding experience. I hope to see you there.

The registration package for the 2013 Convention in Charleston, WV is almost complete and should be on the website by the end of February. The Convention GAC has been very busy and has put together an amazing array of field trips, seminars, keynote speakers, and entertainment for you. Mark your calendars and join us in Charleston, September 25-28, 2013.

Life is a journey, not a destination....

Marilyn



Board of Directors

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Anna Lewis-McBeth

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REGION VII DIRECTOR Lenore Summers Canadian Natural Resources, Ltd.



Sharon Hiss Public Relations Chairman

> 131 SE 40 Rd Great Bend KS 67530

620-793-3874 (w) 620-792-4782 (h) Shiss@greatbend.com

February 2013

Dear Desk and Derrick Members,

This year the Public Relations Committee will take on a new image, the committee's theme will be: "Explore a New Avenue into the World of WOW."

I know each of you have read in the paper, seen a news clip, or heard on the radio, a piece of information that made you say, "WOW!"

Well it is time for individuals to read the happenings and be educated about Desk and Derrick, so they will say, "WOW."

Here are some ideas to get into the world of WOW by exploring that avenue you may have never thought to use.

- 1. Contact your local Chamber of Commerce, get a listing of the 2013 events and set up a booth at an event. Most towns /cities have spring and fall events such as Oktober-Fest. Contact you local Visitor's Bureau. Are they putting on a event that you can be a part of? Team up with another related industry and help sponsor an event.
- 2. Almost every county has a local County Fair. These individuals are locals and you might just increase your membership with an exhibit at the fair.
- 3. What about setting up an exhibit at a local football, volleyball, basketball or any sporting event!! Set your exhibit by the concession stand and inform individuals about D & D and how the products the students use in these sports are a by-product of petroleum.
- 4. Do you have a local community college in your area? Could you help host a flex-fuel seminar or event? Maybe they offer a pipeline seminar or other related course. Pick up the phone and visit with the college PR coordinator.
- 5. Did you attend your Region Meeting or Convention? Did you take a group photo or a picture of the speakers, maybe a photo of the Delegate/ Alternate at the business meeting? Write a press release and have it published in the paper. Your large paper can't fit it in, than use a smaller outside community paper. I know some of your members live on the out skirts of town or maybe even in a smaller town. Benefit from that smaller community.
- 6. Are you having a wonderful speaker or presentation? Use your local media to spread the word. There are a lot of FREE radio spots, public TV spots...so use them.

It takes a joint partnership to be successful and this year each club, the Association Board and other committees will partner with the Public Relation Committee to "Explore a New Avenue into the World of WOW." Have an idea? Please contact myself or one of the committee members so we all can be "WOW."

Sharon Hiss ADDC Public Relations Chairman

Desk and Derrick Club of the Westbank College Scholarship Guidelines

General Guidelines for All Applicants:

- 1. Must submit application through an active Westbank D&D Member. All active Westbank Club Members are encouraged to apply for the scholarship, provided they meet the guidelines.
- 2. Graduating high school seniors must provide copies of <u>both</u> GPA and ACT scores. Proof of <u>cumulative</u> GPA with a minimum of 2.5 and ACT of 21 is needed to qualify. Proof of these scores must be on an official school issued document with student name and ID#.
 - 2a. All graduating high school seniors must provide a Letter of Acceptance from the college or university attending.
 - 2b. Current college students must submit proof of <u>cumulative</u> GPA of 2.5 or higher on official school issued document with student name and ID#.
- 3. All applicants must submit completed application form, including all requested documentation to their Desk and Derrick Sponsor in time to be submitted to the Scholarship Chairman by March 15th. Incomplete applications or those received after the deadline will be disqualified.
- 4. No applicant will be granted more than four annual Scholarship Awards (need not be four continuous years).
- 5. All applicants must provide at least one letter of recommendation (from someone other than D&D Sponsor or immediate family member).
- 6. All applicants must provide letter or essay detailing intended field of study and educational goals.

Desk and Derrick Sponsor Responsibilities:

The Desk and Derrick Sponsor must write and submit a letter to the committee detailing their personal knowledge of the applicant.

The letter, the application, and all attachments, MUST be submitted to the <u>Scholarship Chairman</u> or be postmarked by March 15th and mailed to: Desk and Derrick Club of the Westbank Scholarship Chairman, P. O. Box 2875, Gretna, LA 70054-2875

Scholarships will be issued from available funds no later than June 30th of each year.

Scholarship checks will be issued jointly to the scholarship recipient and the appropriate college/university or college book store.

Desk and Derrick Club of the Westbank

College Scholarship Application

RETURN THIS APPLICATION TO YOUR SPONSOR FOR SUBMISION

Name:
Address:
City:State:Zip:
Home Phone:
Cumulative GPA:ACT Score:
Status (# of credits/hours): Full Time Part Time
Field of Study:
College Accepted to/Attending:
Personal Goals:
School or Club Activities:
Community Service Activities: Personal Interests/Hobbies:
Are you employed?
YesNoPart TimeFull TimeSummer Only
Comments:
Number of members in your household:
DESK AND DERRICK SPONSOR SIGNATURE:

All applications must be submitted with requested documentation (see Scholarship Guidelines) by the Desk and Derrick Sponsor to the Scholarship Chairman on or **before March 15**th or be **postmarked by March 15**th and mailed to: Desk and Derrick Club of the Westbank Scholarship Chairman, P.O. Box 2875, Gretna, LA 70054-2875.

2013 COMMITTEE CHAIRMEN AND BOARD CONTACT

COMMITTEE	CHAIRPERSON	BOARD CONTACT
AIMEE	Bonnie Wall	Self
BULLETIN / WEB	Angie Duplessis/ Charles Miller	Angie Duplessis
BYLAWS / HANDBOOK	JoAnn Brown	Alice Gros
ELECTION	Vera Ledet	Self
FIELD TRIP	Cora Bergeron	Bonnie Wall
FINANCE 50-50 / MACY'S	Dottie Ancona	Angie Duplessis
GENERAL ARRANGEMENTS	Elaine Lesnak/Sigrid Vedros	Elaine Lesnak
IAN / SOCIAL	Zelda Gillan	Pam Lauckner
LRC	Dawn Goode/Alice Gros	Dawn Goode
MEMBERSHIP / ORIENTATION	JoAnn Brown	Alice Gros
MEMORY BOOK	Cheryl LeBoeuf/Cora Bergeron	Elaine Lesnak
NOMINATING	Judy Guillot	Vera Ledet
PROGRAM / MONTHLY DECORATING	Charles Miller/Susan Miller	Susan Miller
PR / LIC /EMPLOYMENT	Pam Lauckner	Self
SCHOLARSHIP	Gaylen Guillory	Theresa Adams
COMMUNITY RELATIONS PROJECTS	Susan Miller	Self

2013 Meeting Dates

Specification and Carlo Applications on the		
BOARD MEETINGS	GENERAL MEETINGS	
January 16, 2013	January 23, 2013	
February 20, 2013	February 27, 2013	
March 20, 2013	March 27, 2013	
April 10, 2013*	April 24, 2013	
May 15, 2013	May 22, 2013	
June 19, 2013	June 26, 2013	
NO MEETING IN JULY		
August 21, 2013	August 28, 2013	
September 11, 2013 **	September 18, 2013**	
October 16, 2013	October 23, 2013	
November 13, 2013 ***	November 20, 2013 ***	
December 11, 2013 ****	December 18, 2013 ****	

- * Early date due to Regional Meeting date
- ** Early dates due to Convention date
- *** Early dates due to Thanksgiving Holidays
- **** Early dates due to Christmas Holidays

Save the Date

Happy Birthday

Mardi Gras -

February 12, 2013

2013 Region III Meeting -

Lafayette, LA

Crowne Plaza Lafayette

April 17-20, 2013

2013 ADDC Convention -

Charleston, WV

Charleston Town Center Marriott

September 24-28, 2013

2014 ADDC Convention -

Lafavette, LA

Hilton Lafayette

September 24-28, 2014

Month of February

7th - Dawn Allen

13th - Zelda Gillan

17th - Linda Belsome



MOTTO

Greater Knowledge - Greater Service

CLUB PURPOSE

The purpose of this club shall be to promote the education and professional development of individuals employed in or affiliated with the petroleum, energy, and allied industries and to educate the general public about these industries.

MISSION STATEMENT

The mission of the Club is to enhance and foster a positive image to the global community by promoting the contribution of the petroleum, energy and allied industries through education by using all resources available.

OIL PATCH

Is the official monthly publication of the Desk and Derrick Club of the Westbank. Articles or editorials posted in this newsletter represent the personal opinions of the authors and do not represent the views or opinions of the ADDC organization.

> Monthly General membership Meeting held the fourth Wednesday of each month at Boomtown Casino 4132 Peters Road, Harvey, LA 70058 Meetings begin at 6:00 p.m.

> > Visit our web site: http://www.westbankdandd.org/